

FOR IMMEDIATE RELEASE

March 2007

## FEATURING KEYNOTE SPEAKER AT THE 2<sup>ND</sup> ANNUAL DIAGNOSTICS ASIA 2007 SINGAPORE

The 2<sup>nd</sup> annual diagnostics Asia 2007 was held on 27-28<sup>th</sup> March 2007, at the Intercontinental Singapore, organized by IBC Asia (S) Pte Ltd. Focusing on the development and growth of *IN VITRO* in Asia and globally, Prof. Albert C.H. Yu the chairman and CEO of Hong Kong DNA Chips Ltd. was invited to be one of the featured keynote speakers at the event.



Prof. Yu delivered a presentation on the Diagnostics for Emerging Disease(s) which explained the following:

- ◆ State-of-the-art molecular diagnostics platforms for detection of emerging diseases
- ◆ Responding quickly and accurately in implementation of counter measures to deadly pathogens emerging from Asia – The importance of Asia-based biotechnology firms
- ◆ Going international –Rising to the challenge of global pandemic prevention & maintaining competitiveness in an international market
- ◆ Current and future trends in the diagnostic market in Asia and beyond, with relevance to detection of emerging diseases

“Prof. Yu shared his point-of-view and experience on molecular diagnostic with the aim to address the issues involved in the complex and specialized process of bringing clinically-relevant and commercially viable diagnostic products to the market.” said Dr Terence LT Lau, COO of the company and also of the panelist of the conference.

The conference brings together the experience and insights from the innovators, developers, manufactures, industry leaders and end-users of *in vitro* diagnostics (IVDs). Moreover, it focused on infectious diseases and cancer diagnostics in the rapidly growing area of *in vitro* diagnostics based on molecular detection.

The presentation provoked an enthusiastic and energetic discussion among the audience; the Asian market is becoming an increasingly important market for IVDs and one with unique medical needs for diagnostic tests. The application of effective and accurate systems is one important tool to ensure an efficient healthcare system worldwide.



HONG KONG DNA CHIPS LIMITED  
香港基因晶片開發有限公司



### About Hong Kong DNA Chips Ltd

The vision of **Hong Kong DNA Chips Ltd** is to be *the world's leading Biotechnology Company in molecular diagnostics* – growing the Asian biotechnology industry in a globally competitive manner. We are strategically positioned at the hub of Asian biotechnology with the most advanced technologies and a team of world-class molecular biologists.

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Hong Kong DNA Chips Ltd is a biotechnology company, established in 1999, whose mission is to develop new biological products and new DNA techniques to serve the needs of society. The company's Scientific Advisory Board is comprised of renowned scientists who include two Nobel Laureates. By utilizing the most advanced equipment and technology, we are able to provide exceptional biotechnology products to Hong Kong, Asia and the rest of the world. We are also the only company in Hong Kong with ISO9001 accreditation for parentage testing and HOKLAS (ISO/IEC 17025) accreditation for genetically modified food testing services.

Currently, the company is focusing on two main areas:

- research and development of DNA chips and novel genetic markers
- providing new and reliable DNA testing services, including DNA fingerprinting, genetically modified food testing and disease diagnosis.

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